CHORECHAIN GROUP (PTY) LTD

SMART SOLUTIONS. TRUSTED EXCELLENCE.

COMPANY PROFILE

# Building better spaces. Delivering smarter solutions.

A South African company bringing together interior, renovation, furniture and facilities-management capabilities.

Registration No. 2025/311648/07

chorechain.co.za

VERSION 1.3 | SEPTEMBER 2026

THE GROUP

# Building a group designed to deliver.

CHORECHAIN GROUP (PTY) LTD is a South African company providing practical, dependable solutions for the spaces people build, occupy and maintain. Through Mela Interiors and Mela Facilities Management, the group brings interior transformation, renovation, furniture, cleaning, maintenance and mobile service support under one accountable structure.

We approach each requirement by understanding the environment, the intended outcome and the people who use it. Our focus is on clear scope, responsive communication and purposeful delivery.

## AT A GLANCE

| | |
|---|---|
| 01 South African registered private company | 02 Two active operating divisions |
| 03 Interior, renovation and furniture capabilities | 04 Cleaning, maintenance and mobile service capabilities |
| 05 Residential, commercial and property environments | 06 One central group with direct division access |

### Level 1 B-BBEE contributor

100% Black-owned | 135% procurement recognition

Supporting EME sworn affidavit available upon reasonable request.

**Enquire about B-BBEE documentation**

OUR STORY

# Practical beginnings.
# A broader vision.

The entrepreneurial journey behind CHORECHAIN began in 2022 through hands-on mobile car-wash services. CHORECHAIN GROUP (PTY) LTD was formally registered in 2025. That practical service foundation continues to shape the group: begin with the client's need, work carefully, communicate clearly and keep improving.

**2022**
Founder-led service journey begins

**2025**
CHORECHAIN GROUP formally registered

**TODAY**
Two focused divisions under one group

## MISSION

To provide practical, dependable solutions that help people and organisations improve, use and maintain their spaces more effectively.

## VISION

To build a trusted South African group known for professional delivery, sustainable growth and meaningful participation in the economy.

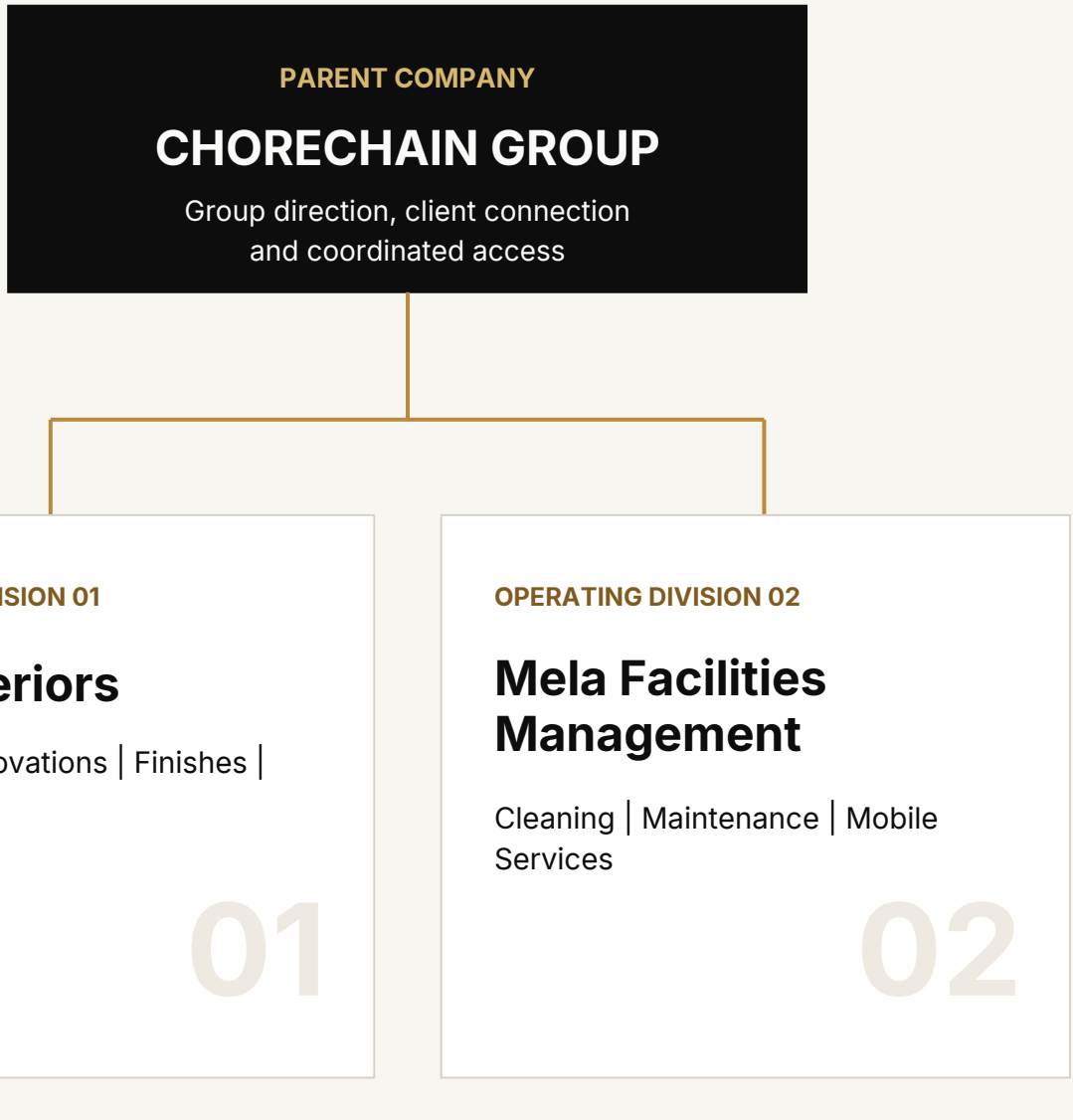
## PURPOSE

To create client value while building pathways for skills, practical work, partnerships and youth opportunity as the group grows.

HOW WE ARE STRUCTURED

# Focused divisions.
# One accountable group.

CHORECHAIN GROUP is the parent company and central point of connection. Each operating division focuses on a distinct part of the client's environment, while an enquiry can begin at group level or go directly to the relevant division.




This structure gives each division a focused service identity while sharing CHORECHAIN GROUP's commitment to practical thinking, clear communication and professional service.

MELA INTERIORS

# Spaces designed to work better.



Mela Interiors provides practical interior, renovation and furnishing solutions shaped around each space, its purpose and the people who use it. Requirements are approached according to the environment, the desired outcome and the agreed scope of work.

## CAPABILITIES

- Kitchen renovations
- Bathroom renovations
- Tiling and finishes
- Interior renovations
- Furniture solutions
- Bedroom interiors
- Interior solutions
- Custom interior work

### DISCUSS YOUR REQUIREMENT

**069 986 5154**

**Open Mela Interiors on WhatsApp**

MELA FACILITIES MANAGEMENT

# Better care for everyday spaces.



Mela Facilities Management provides dependable services that help clients keep properties clean, functional and cared for. Support can be shaped around a once-off requirement or an ongoing operational need, subject to scope and availability.

## CAPABILITIES

- Professional cleaning
- Janitorial services
- Building maintenance
- Facility support
- Mobile car wash
- Site upkeep

### DISCUSS YOUR REQUIREMENT

**076 720 2661**

**Open Mela Facilities on WhatsApp**

WHO WE ARE BUILT TO SUPPORT

# Different environments. Requirement-led support.

Our services are designed for residential clients, businesses, property professionals and organisations. Suitability, location and scope are confirmed before work begins.

01

### Residential clients

Homeowners and private clients improving, furnishing or maintaining residential spaces.

02

### Property professionals

Landlords, property managers and body corporates responsible for functional, well-kept properties.

03

### Commercial spaces

Offices and business environments requiring interior improvement or facilities support.

04

### Organisations

Institutions and organisations with a defined property, interior, cleaning or maintenance requirement.

**TARGET GROWTH MARKETS**

CHORECHAIN GROUP aims to pursue suitable opportunities across retail and hospitality, education and care environments, and public-sector or institutional procurement, subject to the applicable project, site and procurement requirements.

OUR APPROACH

# Practical thinking.
# Purposeful execution.

Good service begins with understanding the environment, the objective and the people behind every requirement.

01

## Understand

We clarify the environment, priorities, constraints and intended outcome.

02

## Plan

We shape a practical response around scope, resources, timing and requirements.

03

## Deliver

We focus on dependable execution, clear communication and professional service.

04

## Improve

We use what we learn from each engagement to improve how future work is planned and delivered.

TYPICAL ENGAGEMENT PATH

ENQUIRY — DISCUSSION — SCOPE — QUOTATION — DELIVERY — REVIEW

WHY CHORECHAIN GROUP

# Professional by design. Practical by nature.

CHORECHAIN GROUP is being built around accessible communication, focused capabilities and solutions shaped by the real requirements of each environment.

### 01 One accountable group

A central point of contact connects clients to the appropriate service line.

### 02 Two focused divisions

Interior and facilities requirements receive distinct operational attention.

### 03 Clear scoping

The requirement, environment and intended outcome are clarified before work begins.

### 04 Direct communication

Clients have a clear route for questions from enquiry through the agreed scope.

### 05 Practical delivery

Solutions respond to the space, priorities and conditions of each engagement.

### 06 Continuous improvement

A learning-minded approach supports stronger processes and service over time.

GROWTH WITH PURPOSE

# Building commercial value and broader opportunity.

CHORECHAIN GROUP's immediate responsibility is to build a sustainable service company that delivers value to its clients. As the group grows, we want that growth to create wider participation rather than benefit the business alone.

Our ambition is to create pathways through which young South Africans can gain practical exposure, develop service and technical skills, contribute to project teams and pursue future employment or enterprise opportunities.



## OUR DIRECTION

- Grow responsibly through real client demand.
- Create practical work and learning opportunities as contracts support them.
- Encourage initiative, accountability and professional service.
- Develop responsible local supplier and service partnerships where capability allows.
- Publish social and economic outcomes only when they can be evidenced.

**RESPONSIBLE GROWTH. PURPOSEFUL PARTICIPATION.**



LEADERSHIP

# Driven by entrepreneurial thinking.

## Babongile Mthunzi

**FOUNDER & GROUP CEO**

Babongile Mthunzi founded CHORECHAIN GROUP with the ambition of building a dependable company capable of delivering practical solutions while creating a platform for sustainable growth, partnerships and opportunity.

The entrepreneurial journey behind the group is rooted in hands-on service delivery, beginning with mobile car-wash operations and developing into a broader vision for interior, renovation, furniture and facilities-management solutions.

**FOUNDER'S DIRECTION**

Building a dependable group through practical service, responsible growth and meaningful opportunity.

LET'S WORK TOGETHER

# Let's discuss your requirements.

Whether you are planning an interior improvement, renovation, furniture requirement, cleaning programme, maintenance need or mobile service, CHORECHAIN GROUP can help identify the right starting point.


CHORECHAIN GROUP

**072 900 0359**

**info@chorechain.co.za**

**chorechain.co.za**

Monday-Friday | 08:00-17:00

DIRECT DIVISION CONTACT

**Mela Interiors**

069 986 5154

**Mela Facilities Management**

076 720 2661


**REQUEST A QUOTATION ->**

**OPEN GROUP WHATSAPP ->**

Service availability and final scope are subject to assessment and written quotation.


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